

# Who wants to be a "Winner-on-Air"

*"You are up to level 4, and are now gambling the prizes you have already won against the chance to win an extra day off work if you can answer this question correctly....."*

*Remember, you still have all three lifelines...:*



Are you sure that you have booked the very best in entertainment for your conference, your AGM, your motivational event?

Are you sure.....?

Is that your final answer.....?

Before you make that decision, consider the opportunity of holding your very own gambling quiz event, derived in part from Britain's most popular TV Show. Hosted and managed by the Main Events Team.



This is no ordinary evening entertainment package. It was developed for a major international airline and used across the UK for promotional purposes. Who wants to be a "Winner-on Air" has received unprecedented appreciation and is now available for the corporate market.

The event is fully brand-able and can feature company specific questions built in with general knowledge.

Cultivating a successful TV format show into a live commercial event takes experience, understanding of the "live" implications and adaptation. It is not something to be regarded lightly. The Main Events development team have adapted and fine-tuned the event format into a sensational evening of live entertainment.

Testimonials, video footage and photos are available upon request.

"Who wants to be a Winner-on-Air"

**The Elimination Round**

10 participants line up in front of the giant screen. As the questions read out, they must put 4 cards in order in the fastest time. From this "frantic" exercise we will pull out a winner.....



Then it's time to join our very own "Tarrantesque" compere on the centre stage.

The lights slowly dim, the contestant takes a nervous sip of water, an atmospheric environment is created through the combination of specially commissioned music and lighting effects. The pressure is on !

Seven levels have to be covered, starting with easy and comical topics moving through general knowledge and company-related questions. Gambling is the name of the game !!



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***"You don't have to answer, you can walk away with the prizes you have won or you can go for it! There are no lifelines left - it's up to you....."***



***"Ladies and gentlemen, we have a winner !" Lets give Emma a big hand, she goes away with an extra day off work, Eurostar tickets, a T-shirt and a corporate goodie bag."***

(Celebratory music fades in preparation for the next elimination round)

Impressions from the program...



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For further information and a quotation specific to your needs, please contact the marketing dept. at Main Events on:

EVALUATION

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